



ICS

INDIAN
COUNSELLING
SERVICES PVT.LTD

PSYCHOLOGY EDUCATION SIMPLIFIED



CAREER COUNSELLING Mastery Program

Transform Lives, Guide Dreams, and Build a Successful
Career in Career Counselling.

ABOUT THE PROGRAM

In today's fast-changing world, choosing the right career is no longer about selecting a profession—it's about discovering one's potential, aligning personal strengths with opportunities, and making informed decisions that lead to lifelong success and satisfaction. With thousands of career options, emerging industries, AI-driven professions, and rapidly evolving educational pathways, students and professionals often feel overwhelmed by the choices before them.

The Career Counselling Mastery Program is a comprehensive, practical, and industry-focused certification designed to prepare aspiring career counsellors, psychologists, educators, HR professionals, coaches, and mentors to become trusted career guidance experts. Built on the foundations of psychology and evidence-based counselling practices, this program empowers participants to confidently assess, guide, and inspire individuals at every stage of their career journey.

Throughout the program, learners will explore career development theories, personality psychology, psychometric assessments, counselling techniques, communication skills, and emerging career trends while gaining extensive hands-on experience through real-life case studies, role plays, live practicum, report interpretation, and career planning exercises.



Imagine helping a Class 10 student choose the right stream based on aptitude rather than peer pressure, guiding a Class 12 student toward the most suitable college and career pathway, supporting a graduate confused between pursuing higher education or entering the workforce, or assisting a working professional in successfully transitioning into a new career. This program equips you with the knowledge, confidence, and practical tools to navigate each of these real-world scenarios with professionalism and empathy.



Beyond career recommendations, you will learn how to build trust with students and parents, interpret psychometric reports with accuracy, conduct meaningful counselling conversations, design personalized career roadmaps, and address common concerns such as career indecision, academic stress, parental expectations, and changing job market demands.



Whether your goal is to establish an independent career counselling practice, work with schools, colleges, universities, NGOs, EdTech organizations, or corporate learning and development teams, the Career Counselling Mastery Program provides the practical expertise, ethical framework, and professional confidence needed to make a lasting impact on countless lives.

Because every informed career decision has the power to transform not just a profession—but an entire future.



Key Learnings

- ✓ Develop a strong foundation in Career Counselling and Career Development Psychology
- ✓ Understand Human Development and Career Development Theories
- ✓ Learn Personality, Intelligence, Aptitude & Learning Styles Assessment
- ✓ Master Psychometric Testing and Professional Report Interpretation
- ✓ Build Professional Counselling Skills, Rapport Building & Effective Communication
- ✓ Apply CBT Basics in Career Counselling Sessions
- ✓ Explore Career Streams, Higher Education Options & Emerging Careers
- ✓ Learn Parent Counselling and Difficult Conversation Management
- ✓ Design Personalized Career Roadmaps and Action Plans
- ✓ Conduct Live Career Counselling Sessions with Confidence
- ✓ Gain Practical Exposure through Case Studies, Activities & Role Plays
- ✓ Build confidence to practice independently or work with educational institutions



PROGRAM CURRICULUM

Duration : Week 1 | 2 Sessions

Introduction to Career Counselling & Career Development Foundations

MODULE _ 1

Career counselling empowers individuals to make informed educational and career decisions by understanding their interests, abilities, values, and aspirations. This module introduces the fundamentals of career counselling while building a strong psychological foundation through human development and career development theories.

Topics Covered

- Introduction to Career Counselling
- Foundations of Psychology
- Human Development
- Career Development Theories
- Scope, Roles & Ethics of a Career Counsellor
- Understanding Career Decision-Making



Duration : Week 2 | 2 Sessions

MODULE _ 2

Personality Psychology, Intelligence, Aptitude & Learning Styles

Every individual has unique strengths, abilities, and learning preferences. This module helps learners understand the psychological factors that influence career choices and equips them to identify suitable career pathways through scientific assessment.

Topics Covered

- Personality Psychology
- Intelligence & Multiple Intelligences
- Aptitude Assessment
- Learning Styles
- Individual Strength Identification
- Matching Personality with Career Choices



Duration : Week 3 | 2 Sessions

MODULE _ 3

Psychometric Testing & Professional Counselling Skills

Psychometric assessments form the backbone of evidence-based career counselling. This module provides practical exposure to administering, interpreting, and utilizing psychometric tools while developing essential counselling skills for effective client engagement.

Topics Covered

- Introduction to Psychometric Testing
- Test Administration
- Report Interpretation
- Counselling Skills
- Rapport Building
- Basics of CBT in Career Counselling
- Role Plays & Practical Exercises



Duration : Week 4 | 2 Sessions

MODULE _ 4

Career Streams, Emerging Careers & Parent Counselling

Career opportunities are evolving rapidly in today's dynamic world. This module prepares learners to guide students and parents through career planning while effectively handling challenging conversations and decision-making situations.

Topics Covered

- Career Streams after Class 10 & 12
- Career Options after Graduation
- Emerging Careers & Future Job Trends
- Parent Counselling Techniques
- Managing Difficult Conversations
- Real-Life Career Counselling Cases



Duration : Week 5 | 2 Sessions

MODULE _ 5

Career Roadmaps, Live Practicum & Professional Certification

The final module focuses on translating knowledge into practice. Participants will learn to create personalized career plans, prepare professional career reports, conduct live counselling sessions, and demonstrate their competencies through practical evaluations.

Topics Covered

- Career Roadmap Development
- Career Report Preparation
- Live Career Counselling Practicum
- Case Discussions
- Viva Assessment
- Professional Certification



Practical Learning Throughout the Program

- ✓ Live Case Studies
- ✓ Hands-on Activities
- ✓ Psychometric Report Interpretation
- ✓ MRole Plays & Mock Counselling Sessions
- ✓ Practical Assignments
- ✓ Interactive Q&A Discussions

